

Brought to you by Dr. Dean L. Weber, D.D.S. of the Aesthetic Dental Center  
Accepting new patients, no referral necessary. [www.MyMakeoverSmile.com](http://www.MyMakeoverSmile.com)

# Life Changing Dentistry

All photos are actual patients



## Safer & Better Detection

By Dr. Dean L. Weber, D.D.S.

Your oral health can profoundly affect your overall well-being, and a dental exam is the perfect time to catch problems early when they are easily treated. We provide the latest and best in cavity and oral cancer detection. Laser detection can catch cavities 18 months before they are visible, and digital x-rays provide 95% less radiation than traditional x-rays and are faster and more detailed.

A VELscope exam is also standard procedure at our office. It's fast, painless and detects oral cancer before visible. The VELscope exam uses fluorescence of the oral cavity and produces images that allow our technicians to

## Advances for A Better Visit

Although Dr. Weber is recognized for his expertise in cosmetic dentistry, Aesthetic Dental Center is also a thriving general dentistry practice. We want you to have teeth that are just as healthy as they are beautiful. Our goal is to make every visit to our office a pleasant, informative experience that helps ensure patients will complete their treatment plans and pay prompt attention to dental concerns. Here's how we optimize your time with us, you'll benefit from:

- **Dentistry that lasts and looks better.** Tooth colored composites are more attractive and stronger than silver or gold fillings.
- **Ultrasonic cleaning**, when compared to hand scraping, does a more thorough job in less time, removes stains better, helps control oral bacteria by breaking down bacteria cell walls, and is much more comfortable.
- Our **Prophy Jet** gently removes stains and dental plaque using air, water and baking soda while polishing the teeth. (continued on back)

## Interesting Statistics

**99.7% of Americans believe a smile is an important social asset.**

**96% of adults believe an attractive smile makes a person more appealing to the opposite sex.**

**74% of adults feel an unattractive smile can hurt a person's chances for career success.**

(2004 independent study conducted for the AACD)

**Call 532.9003 for a free smile makeover consultation or log on to [www.MyMakeoverSmile.com](http://www.MyMakeoverSmile.com).**

*"Whether you have general dentistry needs or are more interested in cosmetic dentistry, I can help. Many of my patients have been told by other dentists nothing could be done to fix their dental problem. I'm frequently able to provide a solution that gives these same people a confident smile. Don't let fear or past rejection stop you from a healthy, great smile, call me and I'll show you the best dentistry has to offer."*

**Dean L. Weber, D.D.S.**

**AESTHETIC**  
DENTAL CENTER

BY DEAN L. WEBER, D.D.S.

1621 - 44th Street SW, Wyoming, MI 49509

## Safer & Better Detection *(continued)*

This is a huge advancement, yet very few offices have VELscope technology and rely on traditional visual screenings. However, visual screenings for oral cancer miss the disease until it's advanced, disfiguring surgery is required and it may be too late for successful treatment.

We want you to get the most out of your regular dental screenings and will continue to invest in new technology that could make a difference in the quality of your life.

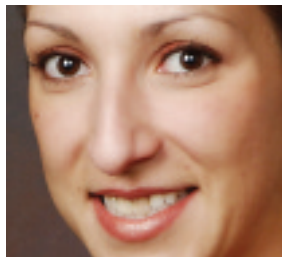
*As frequent expert guest on The River's Morning Show (100.5 FM), Dr. Weber is known for his technique, as well as his gentle touch. Here's what a few of his "fans" have to say about him, with lots more online at [www.MyMakeoverSmile.com](http://www.MyMakeoverSmile.com):*



## Advances for A Better Visit *(continued)*

- **Zoom2 Whitening**, within 45 minutes typical patients obtain teeth an average of 8 shades lighter and experience up to 67% less tooth sensitivity than with the original Zoom system.
- Our **Intraoral camera's** tiny fiber optic wand allows us to quickly show you clear pictures of the inside of your mouth so we can better explain your needs and condition.
- **Treatment stations equipped with a cable television monitor** for you to watch during your procedure, virtual reality glasses for movies during longer procedures and plush chairs designed for ultimate relaxation.
- **Coordination with your insurance company** to help you get the maximum benefits. We'll even bill your insurance company for you so you only have to pay for the estimated out-of-pocket-costs at the time of service.

We continuously monitor technological advances in dentistry and aggressively pursue the ones we believe will enhance your experience with us, if it is better, it is here.



*"I had been afraid it would take months to complete the process, but in only three visits Dr. Weber totally fixed my smile and I couldn't be happier. When I look at my old pictures it is kind of shocking to see the difference in my teeth. I used to hold back when I smiled, now I'm proud to smile big! I recommend Dr. Weber to everyone I know who needs help with their teeth."*

Adrianna



*"Within 15 minutes of having my new temporaries done, a cashier complimented me on my smile. Later, my teller at the credit union noticed too and told me I look ten years younger (my wife agrees). Having my teeth fixed by Dr. Weber was a life changing experience for me. I didn't realize it until they were fixed, but the way my teeth looked had bothered me for a long time. It's the kind of thing that was always in the back of my mind, wishing they looked better, and that I had taken care of my teeth when I was younger."*

Chuck LaTour

The River 100.5 Morning Show



*"...For the first time in my life, I know what it's like to smile all the time, and get compliments on that smile."*

Shawn Montague



*"Ever since Dr. Weber restored my teeth with veneers I've had compliments like "Wow, what a smile, you've got great teeth!" I'm really happy with the way my smile turned out and so is my wife, now she wants to have her teeth whitened!... I'm so glad I found out about this office and enthusiastically recommend Dr. Weber to all my friends."*

Andy Rent

The River 100.5 Morning Show

Shawn

**Whether you need a simple exam and teeth cleaning, or a smile makeover, we would love for you to visit our practice. All you have to do is call 532.9003 to schedule your appointment or log on to [www.MyMakeoverSmile.com](http://www.MyMakeoverSmile.com).**

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